

Jacqmar rayon Propaganda series scarf - 'Post'

£495



REF: 6870

Height: 81 cm (31.9")

Width: 81 cm (31.9")

Description

A very rare 1942 Jacqmar rayon 'Post' scarf from the Propaganda series designed by Arnold Lever. A museum quality piece.

During World War II, Jacqmar of London produced a series of propaganda scarves designed by Arnold Lever that combined fashion with patriotic messaging. These scarves were designed to boost morale, celebrate Allied unity, and encourage resilience on the home front. Featuring vibrant prints of slogans, national symbols, and war motifs, they served as both stylish accessories and visual statements of support.

Popular designs included maps, flags, and messages like "Careless Talk Costs Lives." Jacqmar scarves were worn by women as a subtle yet powerful form of wartime expression, blending artistry with political purpose and leaving a lasting legacy in both fashion and cultural history.